



ID Label Invests in Cutting-Edge Digital UV Inkjet Presses from mprint

Brilliant multicolor label printing expands customer options and applications

LAKE VILLA, Ill. and HUNTERSVILLE, NC (October 19, 2016) – ID Label Inc. has added two high-speed digital UV inkjet presses to its advanced digital printing technology footprint. Manufactured by mprint in Germany, the new presses keep ID Label at the forefront of digital label manufacturing and design, and greatly expand the multicolor capabilities it can offer its customers.

ID Label is the first manufacturer in the USA to acquire the new mprint presses.

A new four-color CMYK press features fully integrated UV LED curing, laminating and die-cutting for printing high-quality, multicolor, extremely durable, sequentially numbered and completely finished labels in a single pass. The second unit is a single-color press, also with in-line laminating and die-cutting capabilities.

“These investments in the latest digital printing technology ensure that we’ll continue to provide our clients with the most advanced custom barcode labeling products in the industry,” said Gregg Schiltz, general manager of ID Label. “We can print a multitude of PMS colors with UV protection, lamination and die cutting in a single pass and on a wider variety of materials. This means we can offer more options for label design and customer applications, and greater durability for extreme indoor and outdoor environments without yellowing or fading. All with eye-popping color and fast turnaround times.”

Schiltz noted the technology investments are part of a larger strategic expansion plan underway. Earlier this year ID Label acquired Seattle-based Barcodes West, adding a second high-quality manufacturing facility with a strong presence on the West Coast and expertise in such markets as electronics/PCB, clean room, medical/laboratory and apparel.

“We’re pleased to count ID Label as the first customer in the United States to install our new mlabel presses,” said Olaf Walter, president of mprint LLC. “They are the most advanced units

of their kind. I'm confident ID Label's customers will be impressed with the noticeable advances in quality, durability and color matching."

Beyond traditional clients in warehousing and distribution, ID Label said the mprint presses give it the ability to produce extremely durable labels with unique security and encryption features that will appeal to government and military agencies, pharmaceutical companies, auto suppliers and healthcare organizations.

To learn more [contact ID Label](#).

About mprint LLC

Headquartered in Baiersbronn, Germany, with a North American sales and service organization based in Charlotte, NC, mprint manufactures UV inkjet printing machines for narrow web and direct print applications, as well as single or multicolor print engines for integration in existing packaging or printing machines. mprint uses the Kyocera KJ4A print heads with a native resolution of 600 dpi and print speeds of up to 246 ft/min. Please visit their website at www.mprint.de.

About ID Label Inc.

ID Label is the nation's leading manufacturer of custom, variable-information barcode labels and tags used by thousands of organizations around the globe to inventory, track, supply and manage millions of items used by consumers and businesses every day. The company provides design, production, signage and nationwide installation services for customers in the warehousing, supply chain, electronics, clean room, medical/laboratory, apparel and library markets. In 2016 ID Label acquired Barcodes West, a leading Seattle-based manufacturer, to expand its expertise, reach and production capabilities. To learn more visit our website at www.idlabelinc.com.

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