



## WHITE PAPER

# WAREHOUSE BARCODE LABELS: ENSURE QUALITY AND CONTROL COSTS WITH PREPRINTED LPN LABELS

### Are Preprinted LPN Labels Right for Your Organization?

During our conversations with ID Label clients, three common questions always seem to come up when discussing preprinted barcode labels.

- Will this improve our process?
- Can this make us more efficient?
- Will this reduce our costs?

These are fair questions. After all, you have a responsibility to find ways to continuously improve warehouse efficiencies and reduce costs where feasible. These are key to driving any business forward profitably.

Whether you call them license plates or LPNs or pallet tags or MUs, ID Label has extensive experience helping thousands of companies improve their labeling processes while significantly reducing their costs.

In this white paper we explore the pros and cons of on-demand vs. preprinted LPN labels to help you make the best decision for your organization.



Unlike print-on-demand labels, preprinted warehouse LPNs are manufactured with premium materials and adhesives, and smudge-proof ink. This ensures consistent quality and accurate scans.

### Barcode printing—more than meets the eye

Most warehouse operations use on-demand printing for certain barcode label applications. It can be a convenient way to include a variety of your pertinent product information, especially if your printing volumes are low and manageable.

But in-house, on-demand printing has its drawbacks: it's time-consuming and error prone, and quality consistency is a major concern. If you have a high-volume facility printing tens of thousands of labels — if not millions — you will be able to reduce costs and improve worker productivity with preprinted LPNs for your key applications.

### Quality Concerns with In-House Label Printing

Printing barcode labels in-house can lead to quality issues if the printing process is not carefully managed. Factors such as humidity, extreme temperatures, and other environmental conditions can impact the quality of the finished product.

Additionally, if the printing equipment is not calibrated or maintained properly, it can result in poor-quality labels that are difficult to scan or read

accurately. This can cause issues with inventory management, shipping, and other critical business processes that rely on accurate labeling.

This can also add an additional layer of labor costs to the operation, as well as potential delays and downtime if issues cannot be resolved quickly.

## 8 Areas Where You May Be Wasting Money and Resources Printing Barcode Labels In-House

ID Label is happy to help you analyze your true costs. Just look at all the aspects you have to consider:

- 1 Hardware
- 2 Software
- 3 Licensing fees
- 4 Maintenance fees
- 5 Print-head maintenance, supplies and replacement
- 6 Ribbon costs
- 7 Blank rolls of labels and other supplies
- 8 IT tech support

## Preprinted LPNs for Key Applications

Preprinted LPNs can complement the areas of your operation where it makes sense to use on-demand printing.

You will see a great ROI in areas of your operation where label volumes are high, worker productivity is vital, and factors like humidity or extreme temperatures can negatively impact the performance of adhesives and inks.



ID Label's "Make-and-Hold" program offers savings and convenience for higher-volume requirements.

## The ID Label Difference

Preprinted LPNs from ID Label can be designed in custom colors, sizes, and branding. Our innovative **corner-wrap pallet labels**, for instance, are easy to see and scan.

We use proprietary software to track your number sequences, whether it's for one or multiple DCs. Plus, when you join our **Make-and-Hold program**, simply contact us when you're getting down to your last case of LPNs and we'll release the next batch, typically the same or next day.

Contact us today to learn more about how preprinted LPN labels can help improve the quality and performance of your operations.

